

Privacy Policy

1. Aims and responsible Institution

1.1. This privacy policy contains the terms of collecting, processing and using your personal data related to your visit to our website.

Responsible:

Joachim Müller-Wende

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1.2. The legal basis of our privacy policy can be found in the General Data Protection Regulatory (GDPR), in the German Data Protection Act (BDSG) and in the German Telemedia Act (TMG)

2. Processing of Your Data

2.1 We collect, process and use personal data of users only in compliance with the relevant data protection regulations. This means that users' data will only be used if required by law or with their consent.

2.2 We take organizational, contractual and technical security measures to ensure that the provisions of data protection laws are observed and thus to protect the data we manage against accidental or intentional manipulation, loss, destruction or against access by unauthorized persons.

3. Collecting, Processing and Using of Personal Data

3.1 The personal data of users will be used for the following purposes:

The execution of our services and user performances.

The guarantee of a service. When contacting us, the information is stored for the purpose of processing the enquiry and in the event that follow-up questions arise.

Dispatch of newsletters or other advertising material, provided that the recipient has given us appropriate consent.

3.2 We pass the data on to third parties if this is necessary for the performance of services or billing purposes or otherwise in order to fulfil our contractual obligations towards the users.

4. Sending information by e-mail and newsletter

4.1 As far as we send e-mail messages with advertising information about us and our services, this only takes place with the express consent of the recipient. Users may object to receiving e-mail messages at any time.

4.2 If you wish to receive info mails, we need a valid email address from you and information that allows us to verify that you are the owner of the email address provided or that the owner agrees to receive the newsletter. Further data will not be collected. This data will only be used for sending the newsletter and will not be passed on to third parties.

4.3 Before sending any info mails, the e-mail owner will receive a confirmation e-mail in which he must confirm the newsletter subscription. Unconfirmed registrations will be automatically deleted within four weeks at the latest. We may not send a confirmation email if the email address has already been confirmed.

4.4 You can revoke your consent to the storage of the data, the e-mail address and its use for sending the newsletter at any time.

4. 5 In the course of registration we save the time of registration, the time of confirmation and the IP address of the user. We are legally obliged to log the registrations in order to be able to prove a proper registration.

5 Collection of Access Data

5.1 We collect data about every access to the server on which this offer is located (so-called server log files). Access data includes the name of the accessed website, file, date and time of access, transferred data volume, notification of successful access, browser type and version, the user's operating system, referrer URL (the previously visited page), IP address and the requesting provider.

5.2 We use the log data without assignment to the user or other profiling in accordance with the statutory provisions only for statistical evaluations for the purpose of operation, security and optimisation of the offer. However, we reserve the right to check the log data subsequently if there is a justified suspicion of illegal use based on concrete evidence.

6. Cookies & Range Measurement

Cookies are information that is transferred from our web server or third party web servers to the user's web browser and stored there for later retrieval. Users will be informed about the use of cookies in the context of pseudonymous range measurement within the scope of this data protection declaration. The exclusion of cookies can lead to functional restrictions of this offer.

7. Range Measurement: Google Analytics

7. 1 We use Google Analytics, a web analysis service of Google Inc. ("Google"). Google uses cookies, text files which are stored on the user's computer and which enable an analysis of the use of our online offer. The information generated by the cookie about the use of this website by users is usually transferred to a Google server in the USA and stored there.

7. 2 Google will use this information on our behalf to evaluate the use of the website by users, to compile reports on the activities within our online offer and to provide us with further services connected with the use of the website and the Internet.

7. 3 We use Google Analytics only with IP anonymization enabled. This means that Google will reduce the IP address of users within Member States of the European Union or in other states party to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there.

7. 4 The IP address transmitted by the user's browser is not merged with other Google data. Users may refuse the use of cookies by selecting the appropriate settings on their browser software; Users may also prevent Google from collecting data generated by the cookie and relating to their use of the website and from processing such data by Google by downloading and installing the browser plug-in available at the following link: tools.google.com/dlpage/gaoptout.

7. 5 As an alternative to the browser add-on or within browsers on mobile devices, please click this link to prevent future collection by Google Analytics within this website (the opt-out only works in the browser and only for this domain). An opt-out cookie is stored on your device. If you delete your cookies in this browser, you must click this link again.

8. Right of Access, Withdrawal, Changes, Corrections and Updates

8. 1 Users have the right, upon request and free of charge, to receive information about the personal data that we have stored about them. The contact details can be found in the imprint.

8. 2 In addition, users have the right to correction of incorrect data, revocation of consents,

blocking and deletion of their personal data, insofar as this does not conflict with a statutory obligation to store such data.

9 Future Changes to this Privacy Policy Statement

9.1 We therefore reserve the right to correspondingly amend the Privacy Policy Statement and, where applicable, to send you notification of amendments to the Privacy Policy Statement.

9.2 Moreover, you should also visit our website at regular intervals to inform yourself about any possible changes to the Privacy Policy Statement and other terms of use on our website.

10. Person Responsible for Privacy Policy

According to [§ 38 BDSG](#)-new we have announced a person responsible:

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